

From: IndustryUpdates@logisteed-america.com
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To:
Subject: Customer Advisory | Tariff Escalation, 90-Day Pause, and What Comes Next

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April 10, 2025



Dear Valued Customer,

On April 9, 2025, the President of the United States signed a sweeping Executive Order enacting a 125% tariff on all Chinese imports, effective 12:01 a.m. ET on April 10. This action amends the Harmonized Tariff Schedule of the United States (HTSUS) under the authority of the International Emergency Economic Powers Act (IEEPA) and Executive Order 14257, originally issued April 2.

Simultaneously, the Order establishes a 90-day reciprocal tariff pause for over 75 trading partners that have taken steps toward resolving trade imbalances. These countries will now operate under a temporary 10% ad valorem duty rate through July 9, 2025, unless otherwise extended.

⚠ What You Need to Know:

- **125% Tariff Applies to China (PRC, incl. Hong Kong and Macau)**
All imports from China not in transit prior to April 10 will be subject to the new duty rate.
- **90-Day Pause Applies to “Annex I” Countries**
These partners will see a reduction from retaliatory duties to a uniform 10% rate. The pause ends July 9.



- **De Minimis Duties Increased**
Tariffs on low-value imports and postal shipments will increase significantly beginning in May and June.
- **China Retaliates with 84% Tariff on U.S. Goods**
Effective the same day, China's Ministry of Commerce imposed a sweeping countermeasure on U.S. exports.

Our Response: Strategy Over Speculation

This is not the time for panic — it's the time for **precision and preparation**. LOGISTEED America is committed to helping you:

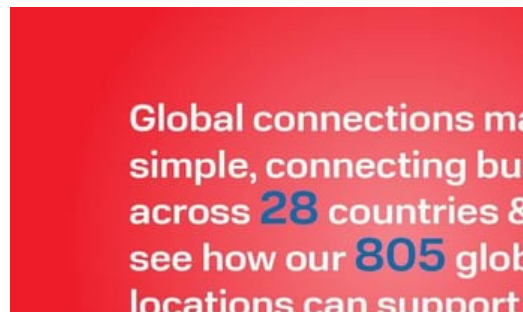
- Evaluate the immediate financial impact of tariff changes
- Reassess supplier origin strategies (China vs. India/Vietnam/ASEAN)
- Navigate transit timing and customs documentation
- Prepare for possible policy extensions or further retaliation

We've centralized our response in a fully updated **Trade War 2025 Resource Center**, with real-time policy timelines, updated FAQs, and a living white paper to help you make clear, compliant decisions.

[!\[\]\(339a16584d5da0f0a3ca4e9ec17bf6a1_img.jpg\) Access the Resource Center](#)

This is a critical moment. The window is open — but short. Talk to your account manager, consult with your legal team or trade advisors, and prepare accordingly. As always, LOGISTEED America is here to guide you forward — with facts, not fear.

Sincerely,
The LOGISTEED America Team



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