

From: Marketing Email Preview Send <noreply@hubspot.com>
Sent: Friday, August 1, 2025 1:20 PM
To: Jessica Moore
Subject: Test send - Customer Advisory | Updates on U.S. Tariff Modifications and Policy Changes

CAUTION: This email originated from outside of **LOGISTEED America, Inc.** Do not click links or open attachments unless you recognize the sender and know the content is safe.

August 1, 2025



Dear Valued Customer,

We would like to inform you of recent developments regarding U.S. tariff rates, as outlined in the latest Executive Orders issued on July 31, 2025. These changes impact various trade relationships and will take effect in the coming days. Please review the following key updates:

Further Modifications to Reciprocal Tariff Rates (Effective August 7, 2025)

A new [Executive Order](#) revises the reciprocal tariff rates for certain countries.

Higher Tariffs for Some Countries: Countries with trade deficits with the U.S. will face increased ad valorem duties between 15% and 41%.

Key Exceptions:

- **Mexico:** Goods that qualify under the USMCA will continue to be exempt from tariffs.
- **European Union:** Goods from the EU with a Column 1 Duty Rate under 15% will face an additional 15% duty, while goods with a rate above 15% will remain unaffected.



- **Certain Goods in Transit:** Products loaded on vessels before 12:01 a.m. EDT on August 7, 2025, and arriving before October 5, 2025, will not be subject to the increased duties.

For full details, please refer to the updated [Harmonized Tariff Schedule of the United States \(HTSUS\)](#).

Amendment to Duties Addressing Illicit Drug Flow Across the Northern Border (Effective August 1, 2025)

An [amendment](#) to duties on Canadian goods has been made in response to ongoing concerns over illicit drug trafficking.

- **Increased Duties:** The ad valorem duty on certain Canadian products will increase from 25% to 35%.
- **Transshipment Penalties:** Goods from Canada that are found to have been transshipped to evade these duties will be subject to an additional 40% duty.

Extension of Current Tariff Treatment for Mexican Goods (Effective Immediately)

An agreement has been reached to extend the current tariff treatment for goods from Mexico for an additional 90 days. *There is no link yet to the official details.*

- **No Increase in Tariffs:** The previously announced tariff increase from 25% to 30% has been avoided.
- **USMCA Compliance:** Goods that meet USMCA rules of origin will remain tariff-free.



Track Every Shipment with Confidence

To help you stay ahead of these evolving requirements, LOGISTEED America's TrakIt platform provides:

- Real-time shipment tracking
- Tariff visibility by lane, commodity, and origin
- Customs status updates at the shipment level

You can view current tariff applications on your shipments by logging into TrakIt at any time.

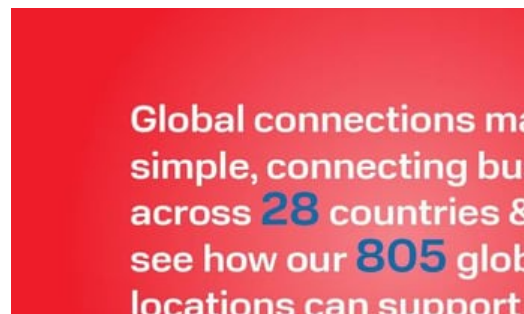
 [Access TrakIt here](#)

🔔 If you have questions about these updates or need support, [please contact your LOGISTEED account representative for assistance.](#)

🕒 **Ongoing Monitoring:**

Stay ahead of evolving trade risks and tariff developments by visiting our [Trade War Resource Center](#) for the latest intelligence.

Sincerely,
The LOGISTEED America Team



LOGISTEED America, Inc., 21061 S. Western Avenue Suite 300, Torrance, CA 90501, U.S.A., (310)
787-3420

[Unsubscribe](#) [Manage preferences](#)